

Serving those that serve others

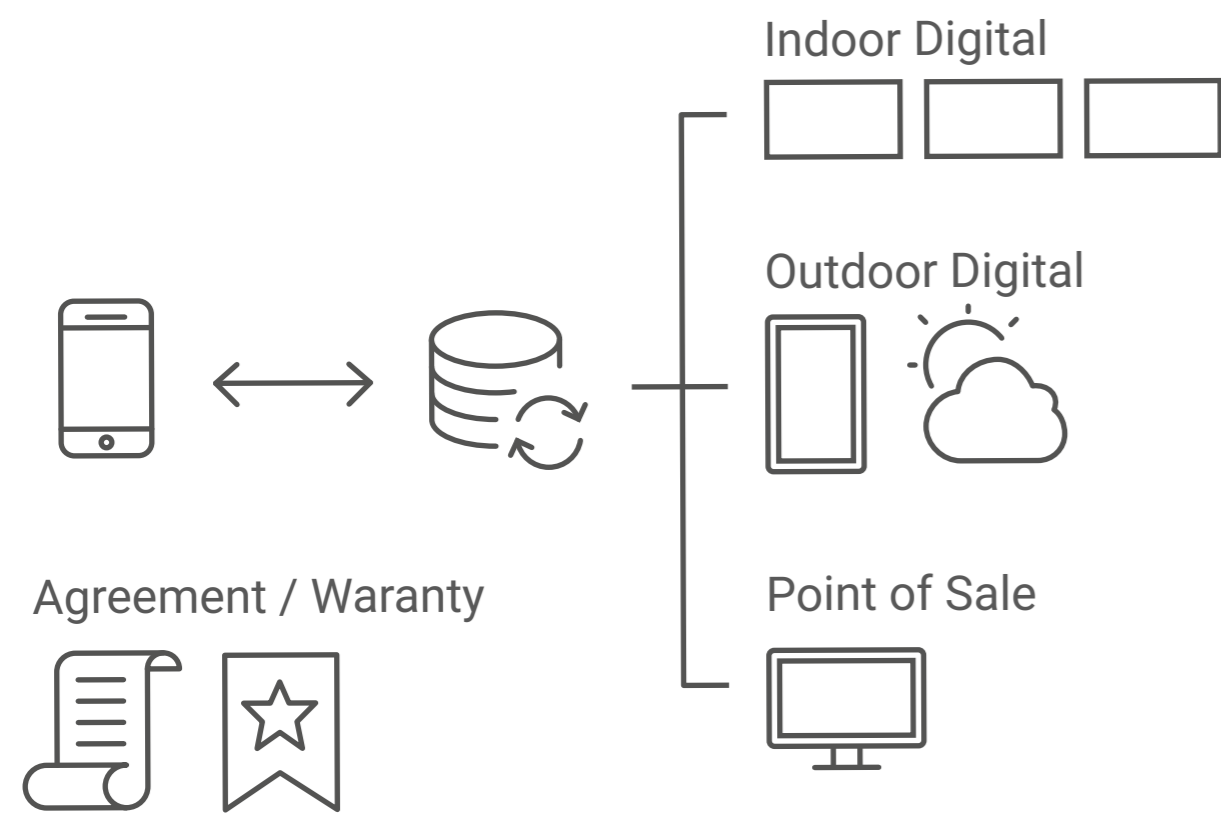


# A native digital service model

It's time to stop comparing apples to oranges  
(native digital to legacy service models)

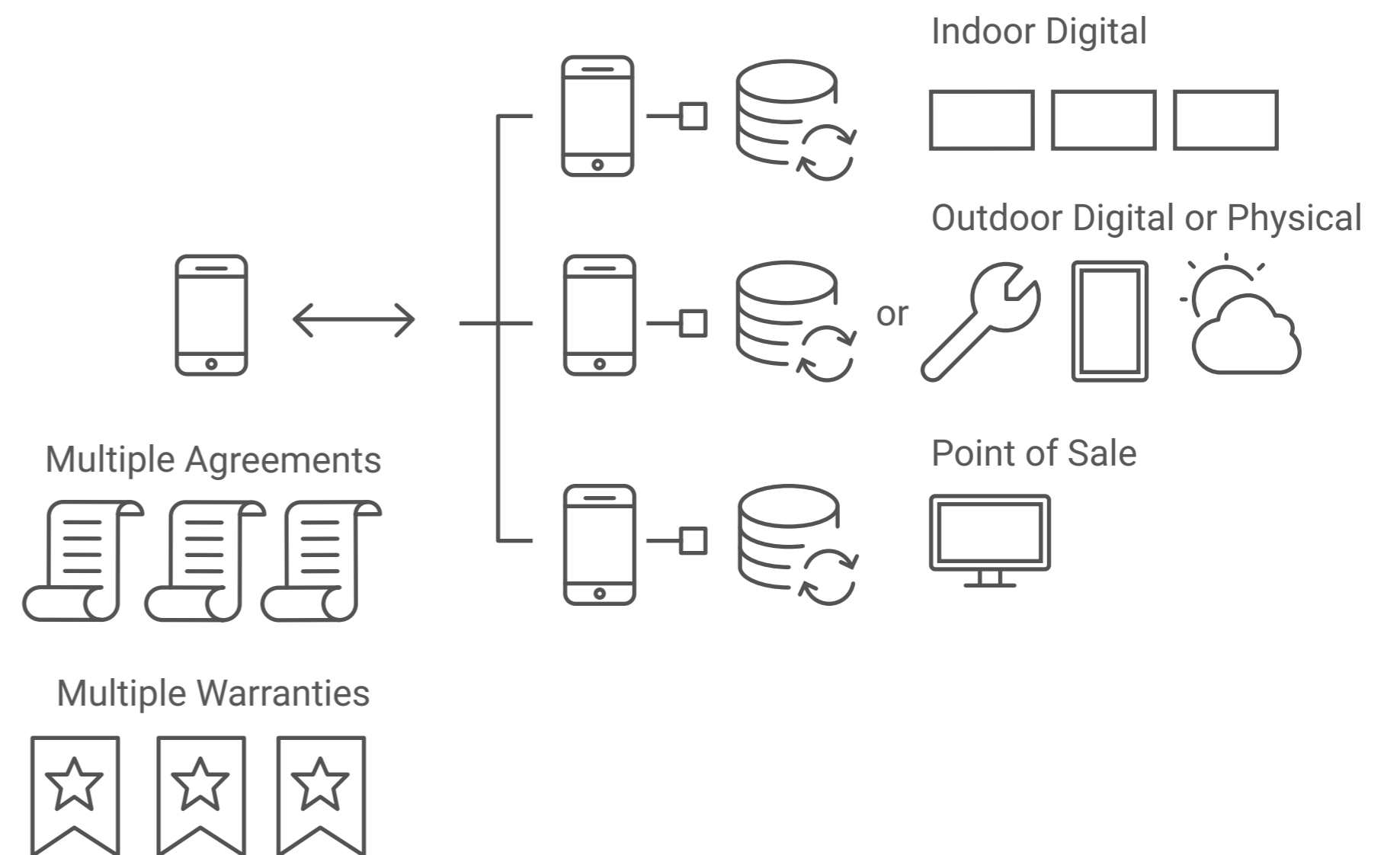
# Axon Displays

One contact, integrated system,  
and service agreement / warranty



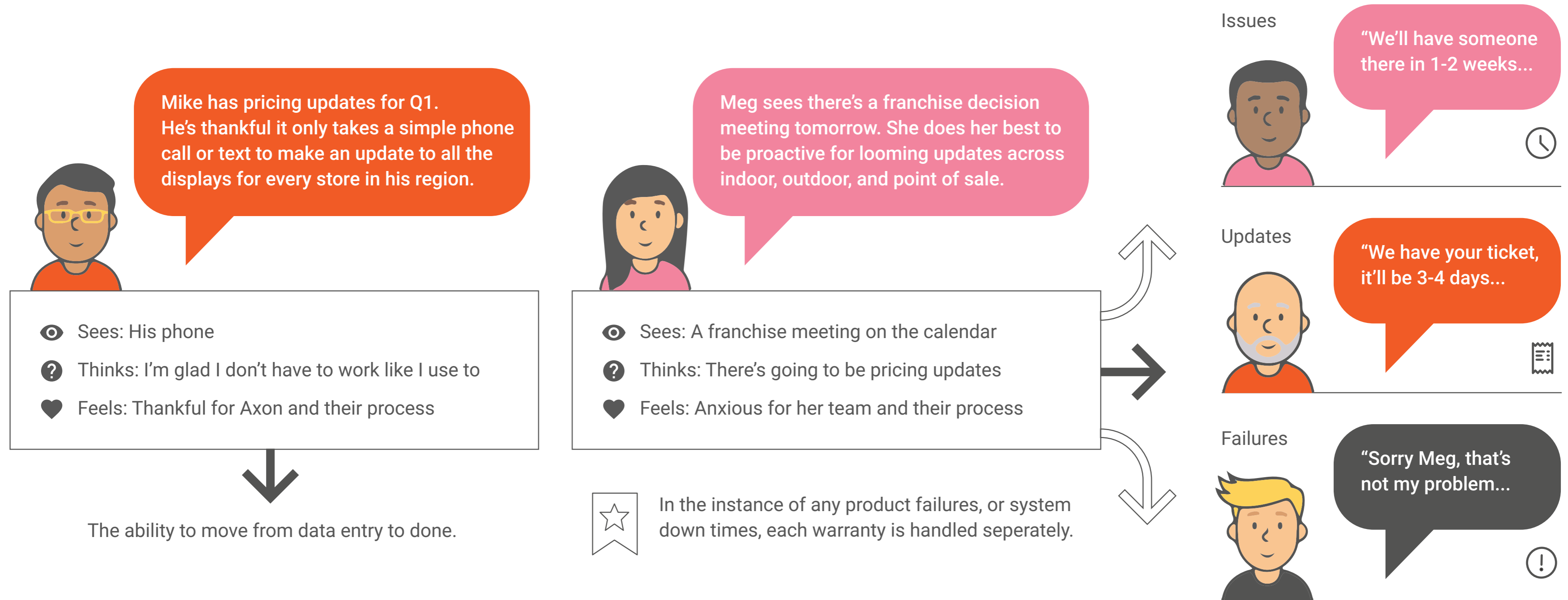
# Industry “standard”

Multiple contacts, systems, service  
agreements, and warranty processes



# Serving those that serve others

Removing burdens so you can deliver better guest experiences



# Pains



- Operational inefficiencies
- Burdens to service models
- Risk to guest experiences
- Multiple agreements / warranties

# Gains

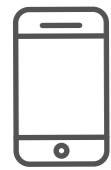


- Integrated digital delivery
- Service-driven model (uptime guarantee)
- Empowered guest experiences
- Single agreement and warranty

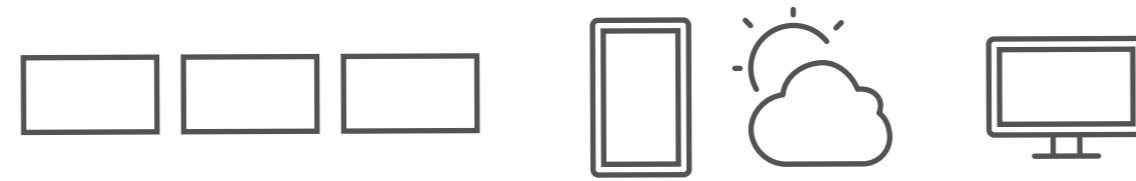
# Wait, what's the catch?

## Service model pricing and scaling

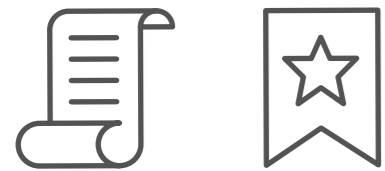
One Contact



Battle tested panels and equipment



One Agreement / Warranty



A trusted "Elastic Workforce" of installers / vendor / partners



Midwest Pricing



# Steps to a native digital display network

Integrating indoor, outdoor, and point of sale into one service model

Today

Too many "moving parts"

Digital Indoor

Capabilities

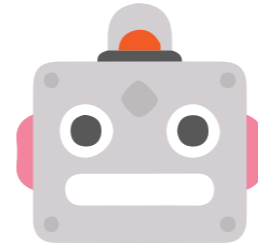
Digital Outdoor

Capabilities

Native Digital

Integrated Display Network





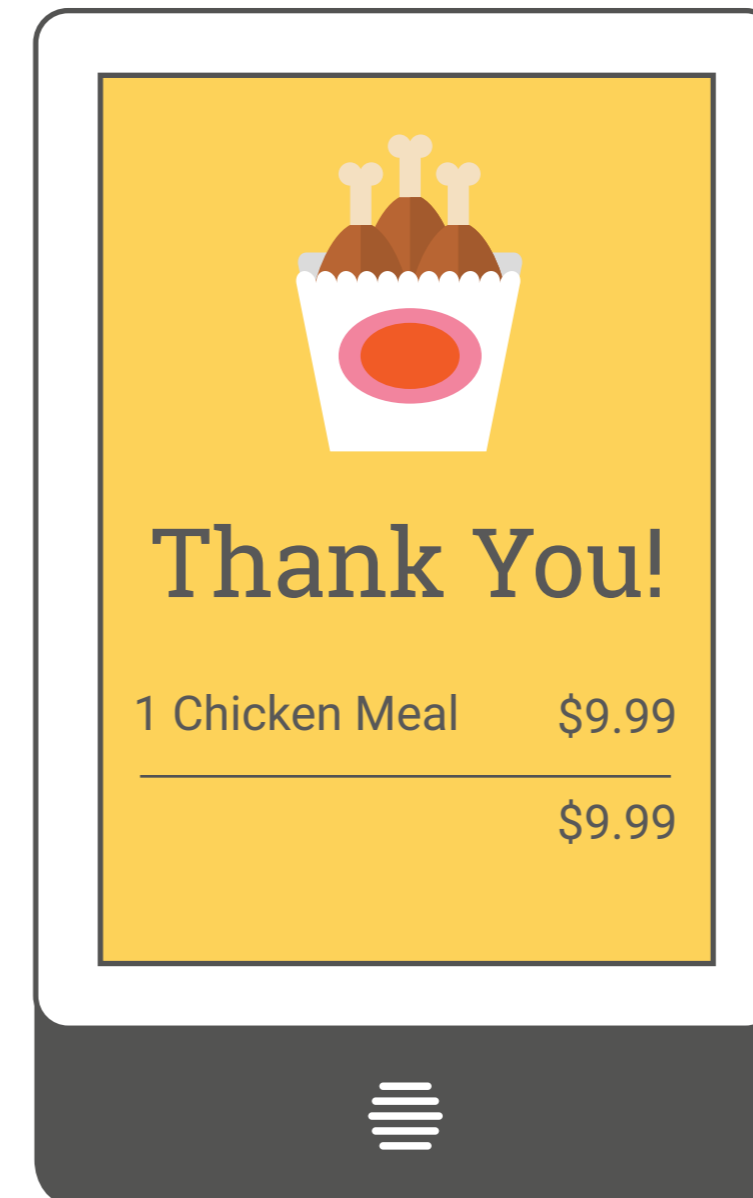
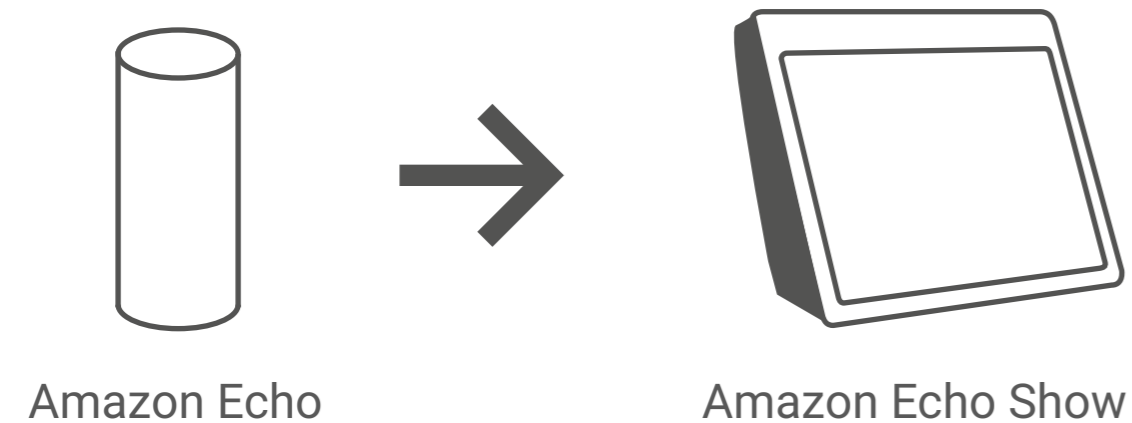
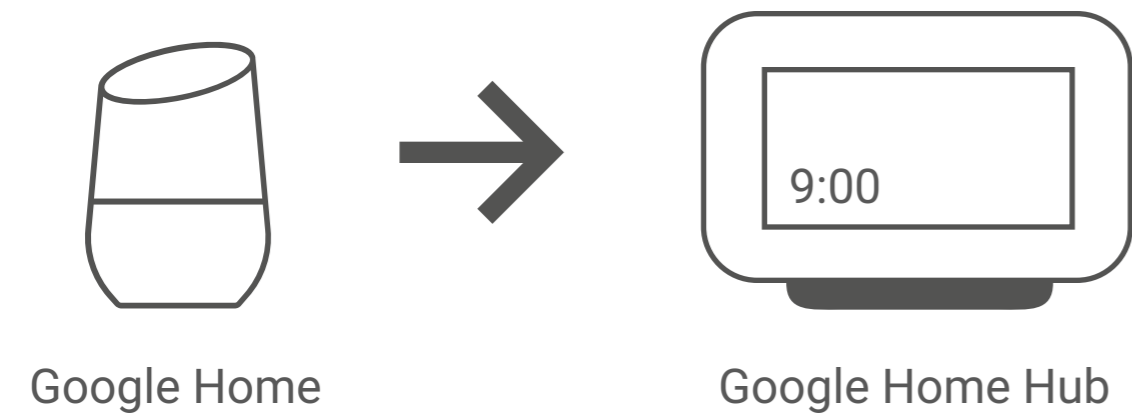
# Future proofing display

Preparing for voice and personalization



# Feedback displays for voice

There's a market need to deliver visual feedback for voice



Demo